

# Bright Feats<sup>SM</sup>

Your Medical, Educational and  
Special Needs Family Resource

## Bright Feats Business Membership

*Expand your marketing efforts. Let Bright Feats serve as your marketing and advertising team.*

### *Membership has it's privileges*

- Participate with a Business Membership for one low annual fee.
- Your annual fee is guaranteed to never go up. As long as you continue with uninterrupted participation, your annual fee will always remain the same low price.
- You can sign up as a member at any time throughout the year.
- Customize the membership program to meet the needs of your business.

### *Enhance directory listings - make your listing stand out*

- Link your directory listing to your website.
- Include an advertisement above your directory listings at BrightFeats.com.
- Be included in multiple listings on our website directory.
- Select three categories in the printed Bright Feats directory index.
- Be included in the Bright Feats website front page advertisement rotation.

### *Tell families about your services*

- Submit articles for the Bright Feats website.
- Place a small video clip at BrightFeats.com of tips for families or information about your business and the unique services you offer.

### *Increase referrals*

- Record your events and support group meetings on the Bright Feats website calendar.
- Post flyers, press releases and information on the Bright Feats blog.
- List exciting news and information on the Bright Feats Facebook account.
- Announce upcoming events in the Bright Feats newsletter e-mailed quarterly to over 800 businesses.

### **Simple Life Connections**

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**Thank you for your participation!**

