

Bright FeatsSM

Your Medical, Educational and
Special Needs Family Resource

*Expand your marketing
efforts. Let Bright Feats
serve as your marketing
and advertising team.*

Simple Life Connections

P.O. Box 161602
Altamonte Springs, FL 32716-1602

Allie Spangler (407) 461-4847
Rori Becker (407) 620-9355
Fax (407) 650-3002
www.brightfeats.com

Bright Feats McKay Membership

McKay Provider Directory - Describe the student your school serves best!

- Provide detailed information about your school for prospective parents in the Bright Feats McKay Directory on our website and in our publications.
- List your information, articles and an advertisement in the annual Bright Feats McKay Provider Online Flipbook. This flipbook is electronically circulated and available through community providers.

Membership has it's privileges

- Your biannual fee is guaranteed to never go up. As long as you continue with uninterrupted participation, your biannual fee will always remain the same low price.
- You can sign up as a member at any time throughout the year.
- Customize the membership program to meet the needs of your business.

Enhance directory listings - make your listing stand out

- Link your directory listing to your website.
- Include an advertisement above your directory listings at BrightFeats.com.
- Be included in multiple listings on our website directory.
- Select three categories in the printed Bright Feats directory index.
- Be included in the Bright Feats website front page advertisement rotation.

Tell families about your services

- Submit articles for the Bright Feats website.
- Place a small video clip at BrightFeats.com of tips for families or information about your business and the unique services you offer.

Increase referrals

- Record your events and support group meetings on the Bright Feats website calendar.
- Post flyers, press releases and information on the Bright Feats blog.
- List exciting news and information on the Bright Feats Facebook account.
- Announce upcoming events in the Bright Feats newsletter e-mailed quarterly to over 800 businesses.

Thank you for your participation!

